RTE Summit partnership packages

The annual RTE Summit 2019 will welcome 200 Release Train Engineers this year to join our program. The purpose of the event is to inspire and inform our participants about the trends in the Scaled Agile Framework and the future of their role as RTE. Does your company wish to reach the core of an agile organization at scale and have an opportunity to communicate with this target audience?

We offer five different packages for promotion during the event and different marketing exposure opportunities in communication with the target audience. For platinum partners there is also an option to exclusively sponsor diner, lunch or drinks during the event. If there are any questions about the partnership options, please contact Miranda Goossens.

	Platinum	Gold	Silver	Bronze	Media
Ability to deliver a case study with the client	Yes	-	-	-	-
Exclusive Partner for Dinner or Lunch or Drinks	Yes	-	-	-	-
Exhibit space with your own banner	Yes	Yes	-	-	-
Logo printed on RTE Summit physical banner	Yes	Yes	-	-	-
Tote Bag (add 1 promotional item)	Yes	Yes	Yes	-	-
Feature in pre-event mailing (50 words description)	Yes	Yes	Yes	Yes	-
Posts in our Social Media (Facebook & LinkedIn)	Yes	Yes	Yes	Yes	-
Link to your company website on the RTE Summit site	Yes	Yes	Yes	Yes	Yes
Company logo on the RTE Summit homepage	Yes	Yes	Yes	Yes	Yes
Feature in the RTE Summit app (Attendify)	Yes	Yes	Yes	Yes	Yes
Complimentary RTE Summit tickets	5	4	3	2	1
Discount tickets for partner clients (10%)	-	/ -	-	-	Yes
Discount tickets for partner clients (15%)	-	-	-	Yes	-
Discount tickets for partner clients (20%)	-	Yes	Yes	-	-
Discount tickets for partner clients (25%)	Yes	Yes	Yes	-	-
Investment	€ 8.950	€ 6.950	€ 5.950	€ 3.950	€ 2.950

Please contact Miranda Goossens to learn more about these options.

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