



Agile for Hardware 2019

conference partnership packages

We are welcoming all hardware professionals across industries at Agile for Hardware 2019 on 1 – 2 July, to join for the first edition. The purpose of the event is to inspire and inform our participants about the latest Agile developments in non-software context.

Does your company want to reach the core of Agile organizations working with both software and hardware and utilize the opportunity to communicate with this target audience?

We offer five different packages for promotion before and during the event. For Platinum/Gold partners there is also an option to exclusively deliver a case study with a client. If there are any questions about the partnership options, please contact Magteld Roos.

	Platinum	Gold	Silver	Bronze	Media
Ability to deliver a case study with the client	Yes	Yes	-	-	-
Exclusive Partner for Dinner or Lunch or Drinks*	Yes	-	-	-	-
Exhibit space with your own banner	Yes	Yes	-	-	-
Logo printed on Agile for Hardware physical banner	Yes	Yes	-	-	-
Tote Bag (add 1 promotional item)	Yes	Yes	Yes	-	-
Feature in pre-event e-mailing (50-word description)	Yes	Yes	Yes	-	-
Posts in our Social Media (Facebook & LinkedIn)	Yes	Yes	Yes	-	-
Company logo on the Agile for Hardware homepage	Yes	Yes	Yes	Yes	Yes
Complimentary Agile for Hardware tickets	5	4	3	2	1
Discount for Agile for Hardware course or SAFe course at Gladwell Academy	10%	10%	7%	5%	-
Discount tickets for partner clients (10%)	-	-	-	-	2-4
Discount tickets for partner clients (15%)	-	-	-	2-6	-
Discount tickets for partner clients (20%)	-	2-4	2-6	-	-
Discount tickets for partner clients (25%)	2-10+	4-10	6-8	-	-
Investment	€ 7.950	€ 5.950	€ 4.950	€ 2.950	€ 1.950

**For more information on the dinner/lunch/drinks package, please contact us.*

Please contact **Magteld Roos** to learn more about these options.

Email: magteld.roos@gladwellacademy.com

Telephone: +31(0)20-2402244